

SHOWINGTIME SMS OPT-IN



ShowingTime sends important updates about listing appointments via text message (SMS). Recently, these messages may not have reached subscribers and their clients due to mobile carriers blocking text notifications from ShowingTime. To ensure the necessary steps are being taken, ShowingTime has a new opt-in process to improve the text message notification system.

- When a new mobile number is added to the ShowingTime system, or after 60 days of inactivity for an existing number, ShowingTime will send a message to opt-in to text messages again.
- The message will read: "ShowingTime would like to text you about showing appointments. Reply START to receive text messages from ShowingTime. Msg frequency varies. Msg & data rates may apply. Reply HELP for assistance. Reply STOP to cancel." The message will also include links for its privacy policy and terms and conditions.
- Additional messages will be held until confirmation, and the opt-in prompt will be resent to ensure it is received.
- Once confirmation is received, any pending messages will be delivered immediately.
- If there is no response or the recipient replies with STOP, the mobile number will be marked as "Do Not Send" and no further text notifications will be sent to that number.

While these initiatives are designed to improve communication, it is highly recommended that all agents utilize the ShowingTime mobile app for real-time updates on their listing activities.