



BUYER AGREEMENT COMPLIANCE

As part of the NAR Settlement Agreement, CincyMLS is responsible for ensuring compliance with the Buyer Agreement (BA) requirement. Under NAR guidelines, all MLS participants must enter into a written agreement with a prospective buyer before touring a residential property with one to four units.

CincyMLS will request the written BA from buyer agents of randomly selected Sold properties. **PLEASE DO NOT IGNORE THESE REQUESTS!**

These requests will be sent via email from the **Cincy Help Desk** with the subject line **“Rules and Regulations Buyer Agreement Compliance – 24 hr. Immediate Response Required.”** The email will be delivered to both the buyer’s agent and the broker/manager of record.

CincyMLS Helpdesk

Rules and Regulations Buyer Agreement Compliance - 24hr. Immediate Response Required {64090}

[View the complete request history](#)

The BA must be submitted to CincyMLS within one business day for verification that the agreement is properly executed and meets NAR requirements.

Failure to comply will result in significant penalties for the buyer’s agent:

- First Offense: \$1,000 fine
- Second Offense: \$5,000 fine
- Third Offense: \$10,000 fine and a one-year suspension.

For more information, visit nar.realtor/the-facts/written-buyer-agreements-101

TUESDAY TIP
12/30/2025