

# Winter Tips

## Exterior Photos

Photos of the property are often the first impression for potential buyers. Winter weather may make it difficult to get warm, inviting exterior photos. Choose a photographer who is experienced in working with winter conditions.

## Scents

Holiday candle scents can be strong. Stick to subtle, neutral fragrances so potential buyers can focus on the property.

## Accessibility

With the shorter days, many showings may be after sundown. Additionally, weather conditions may make driveways and sidewalks difficult to navigate. Be sure pathways and entrances are well lit and free of snow and ice.



**MLS OF GREATER CINCINNATI**

Tuesday Tip  
12/28/2021