

VIRTUAL STAGING

Virtual staging can help prospective buyers see a property's potential without the heavy lifting and cost of physical staging. Follow these rules when adding virtually staged photos to CincyMLS.



Virtual Staging may be used for the interior of the structure only.

The real or surrounding property may not be altered, including permanent fixtures, wall colors, carpet, countertops, obstructions to views, etc.



Virtual staging may not be used to hide physical defects or negative visual elements of the property.

Personal property not conveyed with the real property may be included. Personal property modifications include, but are not limited to, furniture, mirrors, artwork, plants, etc.



The phrase "VIRTUALLY STAGED" must be included on the image in a clear and reasonably sized font.