



PHOTO REQUIREMENTS

A Refresher



Primary Photo – A primary front exterior image of the property must be uploaded to CincyMLS within five (5) business days, **regardless** of listing status.

Aerial Photos – A primary image may be an aerial shot; however, a front exterior photo of the property must be included in the remaining images.



Branding – Listing photos may **not** contain any branding or self-promotion, including yard signs.

Copyright – Photos not taken by you, including photographers, county auditors, Google, etc. may not be used for any purpose without written permission from the owner of the photo. Please refer to federal copyright law.



Virtual Staging – Virtual staging may only be used for the interior of the structure. Virtually staged images must include "Virtually Staged" in the image.

Under Construction – Under Construction, To be Built and "Paper" Houses may include views from the property, floor plans of the actual structure, or images of the structure during construction. Renderings, sketches, or images from another existing property are not permitted unless it is the same floor plan. "PROPOSED" must be included in the images.



MLS OF GREATER CINCINNATI

TUESDAY TIP
10/25/2022