

COMING SOON LISTINGS



What is Coming Soon?

Coming Soon listings are listings with a written, signed listing agreement and Coming Soon Seller Authorization. These are entered into MLS with a Showing Start Date up to 10 days from listing submission. During the Coming Soon period, the property may be marketed (marketing must include that the property is Coming Soon and can't be shown until the Showing Start Date), and showing appointments can be set for the Showing Start Date or later; however, the property may not be shown and offers may not be presented to the seller prior to the Showing Start Date. Once entered into CincyMLS, the Showing Start Date cannot be changed.

What if the Property is Not Ready on the Showing Start Date?

If the property is not ready to be shown by the Showing Start Date, please contact MLS staff to have the listing status changed to Withdrawn. Note that the terms of the Coming Soon Seller Authorization apply to the property itself, regardless of the listing number.

Until the Showing Start Date, the following restrictions apply:

- The property may not be shown.
- Offers may not be presented to the seller.
- The property may not be entered into the MLS as Active.

A listing initially entered as Coming Soon but changed to Withdrawn may be updated to Active once the property becomes available for showings - after the original Showing Start Date. Update the "Allow IDX/Syndication" field to "Yes" to distribute the listing to third-party websites. Contact MLS staff to reset the Days on MLS (DOM).

Please review the CincyMLS Rules and Regulations for more details.